DATA PRIVACY STATEMENT

At DREAMLINE COMMODITIES (here and after, “Dreamline”) we recognize the importance of personal information entrusted to us. It is one of our fundamental responsibilities to ensure that we protect the information entrusted to us by our clients and our website visitors. Please find below, selected security measures we established to protect your privacy.

We collect, process and use personal information on our websites in order to offer you even better products and services, best adapt our business processes to our clients’ needs, and steer you to the most suitable product information.

As part of its responsibility, Dreamline is committed to international compliance with data protection laws. We are strongly committed to globally accepted, basic principles on data protection. Ensuring data protection is the foundation of trustworthy business relationships and the reputation of Dreamline as an attractive employer or partner.

HOW IS THE INFORMATION COLLECTED AND HOW LONG IS IT RETAINED?

The information collected on our website will only be retained for as long as necessary to fulfil the purpose for which it was collected. If you wish to access or correct any information that Dreamline holds about you, you may have your data deleted, blocked or corrected (as long as compliant with applicable law). You have the right to access the personal information we hold about you; this service is free of charge.

WHAT INFORMATION IS COLLECTED AND HOW IS IT USED?

Data tracking

The information tracking includes details of the originating page that you used to access the Dreamline website including the search requests you may have made when using a search engine. Details of the Dreamline website you visited and which search terms you may have used on the website are also collected, as well as additional information about website errors, website scrolling and the volume of data transferred between your browser and the web server.

Length of stay

We record the duration of your visit by processing when your visit started and came to an end as well as the network activity time, pop-up display time and the time that any errors occurred.

Session information

Your pseudonymized IDs (uniquely identifiable number combinations) are stored in order to identify you as a repeat visitor to our website. Besides temporary session IDs, with which your visit can be assigned via several subpages, your session information also includes the duration of the session.

Campaign information

Campaign information comprises the advertising media you have clicked on, where it is located and which marketing campaign it belongs to.

Loading times

The information collected includes the time taken for images and the whole website to load, as well as the time at which the website was loaded completely and the time spent on the website.

Location information

Where available, we collect information about the postcode, town, country, longitude, latitude and time zone of your visit.

System information

The information about the system with which you visit the website, including the display resolution, the operating system and browser used, network and connection information, the end device used, information about cookies, flash and JavaScript as well as the language setting, your domain, the IP address (shortened) and where applicable your organization (if available).

We use the information collected on our websites to compile user profiles using pseudonyms. These pseudonymized user profiles do not allow any of your personal details to be identified. Without your explicit consent, this tracking information will not be combined with your personal information.

HOW IS THE INFORMATION RETAINED AND PROTECTED?

Information input collected through this website will be transferred to the responsible Dreamline division. Secrecy as well as confidentiality are maintained. Data will not be transferred to third-parties, unless necessary to answer your queries (i.e., leaflets dispatched by vendors). Your information is used to exclusively fulfil the purpose for which it is collected, relating to the website through which it is collected.

Website through which we collect your information are usually encoded using the encryption module of your browser. These sites are certified by renowned institutions for international encryption technique. Moreover, Dreamline put in place additional and comprehensive state-of-the-art security measures. Firewalls prevent unauthorized access.

Diverse encryption and identification layers protect customer information from intrusion or disclosure to third-parties during data transfer. Furthermore, Dreamline internally uses sophisticated encoding methods in order to prevent de-coding by unauthorized persons. Moreover, an electronic identifier is generated during data transfer to safeguard your information.

DATA PROTECTION NOTES

As part of its responsibility, Dreamline is committed to international compliance with data protection laws. This Data Protection Policy, adopted in Dreamline, applies worldwide to Dreamline and is based on globally accepted, basic principles on data protection. Ensuring data protection is the foundation of trustworthy business relationships and the reputation of Dreamline as an attractive employer or partner.

The Data Protection Policy provides one of the necessary framework conditions for cross-border data transmission. It ensures the adequate level of data protection prescribed by the GDPR (EU General Data Protection Regulation) and UAE’s Personal Data Protection Law - Federal Decree Law No. 45 of 2021 regarding the protection of personal data, constitutes an integrated framework to ensure the confidentiality of information and protect the privacy of individuals, and the national laws for cross-border data transmission, including in countries that do not yet have adequate data protection laws.

ADDITIONAL

If you feel that, the above is not sufficient or if you have any queries as regards the collection, processing or use of your information we are looking forward to hearing from you. We will make every effort to reply as soon as possible and take into consideration any suggestions from your end.